Flexibility of software-based licenses for existing SuperPro implementations

Benefits

Flexibility of software-based licenses for products already protected by SuperPro

Minimal development effort required

Decrease time-to-market with online distribution

Use existing infrastructure and existing licenses in the field

Consolidate licensing technology across product lines to reduce engineering support requirements

SuperPro soft keys enable developers to offer software-based licenses for products already protected by SuperPro, with minimal development effort. By leveraging existing implementations, SuperPro soft keys cost-effectively provide the licensing functionalities of SuperPro hardware keys, along with the flexibility of software-based licenses.

Developers can customize the way in which software is secured by providing a software-based alternative to existing SuperPro implementations without taxing internal development resources. One single API can be utilized for the shipment of SuperPro USB, parallel port, and soft tokens. Specialized business models can be created to uniquely sell products in diverse markets. Time-to-market is decreased with online distribution. Additionally, SuperPro soft keys allow developers to continue to use their existing licenses in the field and their existing software fulfillment and licensing infrastructure.

SuperPro soft keys support a variety of criteria with which to lock a license, including system drive volume serial number, Ethernet address, and user name.

Grow New Markets with Licensing Flexibility

With SuperPro soft keys, developers can now quickly adapt to new or changing business opportunities by offering software-based licenses. When expanding globally, protection from piracy is important, but a varied approach may be advantageous. Some markets may require greater software security whereas ease of use may be the highest priority in others. By adjusting the level of security with hardware and software-based licensing options; developers can customize the way products are sold in different markets, supporting multiple unique business models. Additionally, SuperPro enables developers to vary their licensing options across multiple products in their software portfolio.

Cost-Effective Method of Offering Software-based Licenses

SuperPro soft keys are the most-cost effective way to offer software-based licenses.

- For applications already protected by SuperPro tokens, software license keys can easily be generated with minimal development effort required.

- Vendors can benefit from the flexibility of software licensing without the expense of developing and maintaining a solution internally.

- Without the need to develop homegrown software licensing, all development resources can maintain focus on their core competencies.

- Engineers can continue innovation of their applications' features and functionality, enhancing competitive advantage of their proprietary intellectual property.

Compliments Existing SuperPro Solution

SuperPro soft keys support existing licensing infrastructure while eliminating dependence on physical tokens. SuperPro soft keys can also be implemented for new product lines in order to take advantage of existing back office fulfillment processes for all products. Additionally, existing licenses in the field can continue to control the licensed software. The result is enhanced flexibility with a painless and non-disruptive process.

Securely Decreases Time-to-Market

The use of software licenses enables vendors to provide demo versions online in order to get applications in front of customers quickly. There is no need to rely on the shipment of physical hardware tokens. With this speed to market and ease of distribution, vendors can provide trial versions quickly yet securely, which is particularly crucial when entering new markets.

Accommodates End User Needs

Software licensing is often viewed as advantageous to the software vendor yet burdensome to the user. However, the flexibility of software-based licenses can enable unique competitive advantages. Software licenses eliminate customer dependency on physical hardware keys, providing a greater degree of flexibility and greater customer satisfaction. Software licenses may be particularly beneficial for distribution where physical tokens are not suitable, such as computing environments where users do not have access to USB ports.

SafeNet Sentinel® SRM Solutions

SafeNet has more than 25 years of experience in delivering innovative and reliable software protection, licensing, and management solutions to software and technology vendors worldwide. Easy to integrate and use, innovative, and feature-focused, the company's family of Sentinel® solutions are designed to meet the unique license enablement, enforcement, and management requirements of any organization, regardless of size, technical requirements or organizational structure.

Only with SafeNet are clients able to address all of their anti-piracy, IP protection, license enablement, and license management challenges while increasing overall profitability, improving internal operations, maintaining competitive positioning, and enhancing relationships with their customers and end users.

With a proven history in adapting to new requirements and introducing new technologies to address evolving market conditions, SafeNet's more than 25,000 customers around the globe know that by choosing Sentinel, they choose the freedom to evolve how they do business today, tomorrow, and beyond